

BARNES & NOBLE

BOOKSELLERS

8620 E 71st St
Tulsa, OK 74133

Dear Educator:

We know how hard you work to educate the children of our community. To show our appreciation, we would like to enroll you in the **Barnes & Noble Educator Discount Program**. You'll receive 20% off the list price of books, educational toys, games, art supplies and classroom decorations in-store and online.* Plus, you'll receive an additional 5% four times a year during Educator Appreciation Days! This month of April, we are having our extra 25% off on the weekends!

Simply come into your local Barnes & Noble store with your school ID and fill out a simple application. We'll provide you with your discount card, a quick tour and personalized shopping assistance. If you already have a discount card and have already started saving, below is a list of our programs and services.

Fundraising: In need of more books than your school budget allows? The Barnes & Noble Bookfair Program can help. We provide schools with an opportunity to earn up to 25% of the proceeds from in-store purchases made during a designated time period. It's easier than in-school bookfairs, lets you showcase your school through in-store events and invites the whole community to support your school. We can even provide a "wish list" table inviting bookfair participants to purchase and donate books back to your school or classroom.

In-Store Class Field Trips: Kids love to visit Barnes & Noble for a personalized store tour. Options include a storytime, scavenger hunt, craft activity or educational game event.

Institutional Discount Program: Your school can receive personalized ordering assistance and save up to 25% on book purchases with a Barnes & Noble Institutional Account. Greater discounts are available for larger bulk purchases.

Required / Suggested Reading Lists: Help us help your students find the required reading titles you assign. Fax or email us your title lists and we'll make sure to have plenty of extra copies on hand.

Creating a Digital Classroom: NOOK from Barnes & Noble is a great addition to any classroom. With access to quality digital content, interactive APPS and an array of other options, NOOK from Barnes & Noble is a great choice to turn your class digital.

To set up an appointment to discuss our programs and services, or to schedule a NOOK demonstration, please contact me at your earliest convenience.

Looking forward to hearing from you.

Sincerely,

Mary Ellen Moon
Community Business Development Manager
8620 E 71st Street
Tulsa, OK 74133
918-250-0797

- Some exclusions apply