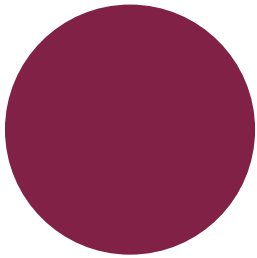
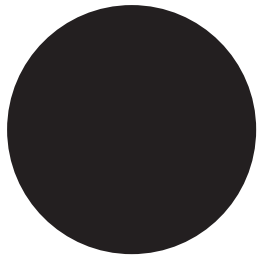


## PRIMARY COLOR PALETTE

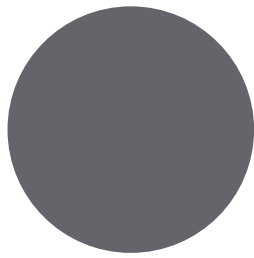
Jenks Trojans' official colors are maroon (Pantone 216) and white, with accents of black and gray. Pantone 216 can look brown, red, or pink in some applications. It is the responsibility of designers and printers to ensure our maroon is produced with accuracy according to the material on which it will be printed.



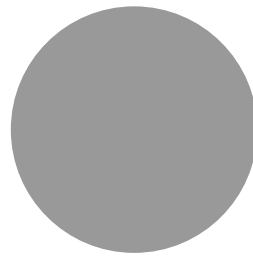
**Trojan Maroon**  
Pantone 216  
C 0 M 94 Y 40 K 49  
R 125 G 34 B 72  
HEX #7d2248



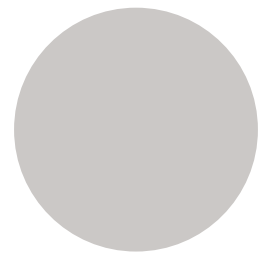
**Black**  
C 0 M 0 Y 0 K 100  
R 0 G 0 B 0  
HEX #000000



**Dark Gray**  
Pantone Cool Gray 10  
C 61 M 53 Y 48 K 19  
R 101 G 101 B 106  
HEX #656569

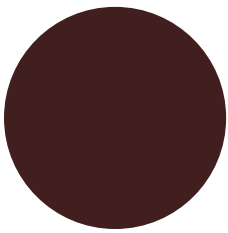


**Medium Gray**  
Pantone Cool Gray 7  
C 42 M 35 Y 35 K 1  
R 154 G 153 B 153  
HEX #999898

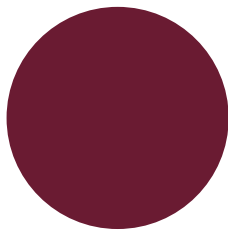


**Light Gray**  
Pantone Cool Gray 3  
C 20 M 17 Y 17 K 0  
R 203 G 200 B 199  
HEX #cbc7c7

## MAROON SHADES & TINTS



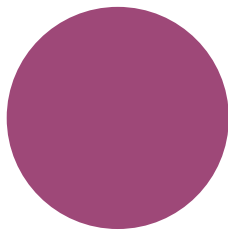
**Maroon 1**  
Pantone 4975  
C 49 M 78 Y 69 K 67  
R 65 G 31 B 31  
HEX #4111f1



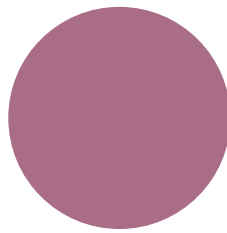
**Maroon 2**  
Pantone 7421  
C 38 M 94 Y 62 K 45  
R 106 G 27 B 50  
HEX #6a1b32



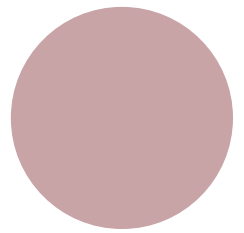
**Trojan Maroon**  
Pantone 216  
C 0 M 94 Y 40 K 49  
R 125 G 34 B 72  
HEX #7d2248



**Maroon 4**  
Pantone 682  
C 39 M 84 Y 28 K 4  
R 154 G 72 B 120  
HEX #9e4878



**Maroon 5**  
Pantone 7646  
C 34 M 65 Y 30 K 2  
R 170 G 109 B 135  
HEX #aa6d87



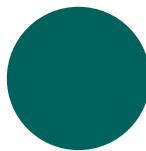
**Maroon 6**  
Pantone 7633  
C 22 M 36 Y 26 K 0  
R 200 G 164 B 167  
HEX #c8a4a7

## SECONDARY COLOR PALETTE

The Secondary Color Palette has been added to complement the Jenks Public Schools Brand colors. These colors should be used as accents, representing 30% or less of the overall design. Use accent colors for quotes, buttons, graphs, charts, or call-out boxes.



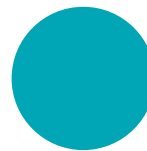
**Accent 1**  
Pantone 433  
C 80 M 69 Y 58 K 66  
R 30 G 37 B 44  
HEX #1e252c



**Accent 2**  
Pantone 7720  
C 90 M 41 Y 61 K 26  
R 0 G 98 B 92  
HEX #00625c



**Accent 3**  
Pantone 2727  
C 76 M 49 Y 0 K 0  
R 69 G 121 B 189  
HEX #4579bd



**Accent 4**  
Pantone 7710  
C 77 M 13 Y 28 K 0  
R 0 G 166 B 181  
HEX #00a6b5



**Accent 5**  
Pantone 382  
C 29 M 2 Y 100 K 0  
R 193 G 212 B 417  
HEX #c1d42f



**Accent 6**  
Pantone 7408  
C 3 M 26 Y 100 K 0  
R 247 G 190 B 22  
HEX #f7be16



**Accent 7**  
Pantone 158  
C 3 M 66 Y 99 K 0  
R 238 G 118 B 35  
HEX #ee7623



**Accent 8**  
Pantone 173  
C 12 M 66 Y 100 K 2  
R 211 G 71 B 39  
HEX #d34727



**Accent 9**  
Pantone 711  
C 11 M 98 Y 93 K 2  
R 210 G 40 B 46  
HEX #d2282e